



**T3 Telecom Software, Inc.**

Powering enterprise communications through integrated telephony solutions.

**T3iCALL®**

*An Intelligent Notification Solution for  
Advanced Telephony Applications*

**T3main®** is an innovative and comprehensive telephony solution harnessing the best technologies in the telecommunications industry. A unique single-platform approach provides flexible voice and data capabilities to support a variety of location sizes, regional requirements and technology infrastructures.

### Provide timely, cost-effective information to your customers

T3 Telecom Software helps you strengthen relationships with your customers by providing them with the information they value. T3iCall® lets you easily disseminate messages to an audience of any size to communicate emergency notifications, status updates, or personalized reminders quickly and consistently.

T3iCall's broadcast notification functionality helps you reduce operating costs by automating a time-consuming communication process. And since T3iCall is fully integrated into the T3main platform, there is no additional equipment to purchase.

### T3iCall Features

Configure the dates, days, and times for outbound calls.

Define multiple campaigns that can run at varying dates/times.

Configure the number of call attempts and the time interval between call attempts.

Specify call scenarios including answer, no answer and busy.

Deliver messages that include customized information, including date/time, name and location.

Transfer call recipient to a live operator or call center automatically or on demand.

Set up your campaign to deliver messages via text to a handheld device or by an email.

Batch upload phone numbers or email addresses through a text file.

Deliver localized messages to your multilingual customer base.

Activate a campaign via a web interface or through the phone.

Create touchtone surveys, such as customer satisfaction.

Password-protect or use T3 Viometrics® (voice verification) to secure outbound messages.

Review detailed logging data (by campaign or specific phone number) online or via Excel file, including call attempts, call result, call date and call duration.

### Using T3iCall

Below are a just a few of the ways customers use T3iCall to deliver their outbound message.

#### Emergency Message Notification

Send automated messages to customers, parents and staff relating to emergency events including severe weather alerts or business/school closures.

#### Service Status

Provide updated information about a repair, shipping or order status.

#### Marketing Campaigns

Notify your customers about upcoming events, sales, or other important company information.

#### Appointments

Send personalized reminders to patients about upcoming appointments.

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